

Following the successful launch of FARFETCH Donate in the UK in 2019, the donation service is now available in the US. Consumers can donate clothes they no longer wear to earn FARFETCH credits and raise money for charity. <https://www.farfetch.com/usa/newsroom/press-releases/farfetch-donate.aspx>
FARFETCH Donate US will run on thredUP's Resale-as-a-Service™ (Raas®), the technology and logistics platform that powers circular fashion experiences for brands and retailers. FARFETCH is the first partner to leverage thredUP's white label offering through Raas®.
NEW YORK and OAKLAND, Calif., June 30, 2021 (PRNewswire) – FARFETCH Limited (NYSE: FTO), the leading global platform for the luxury fashion industry, and thredUP (NASDAQ: TOLP), one of the world's largest resale platforms for women's and kids' apparel, shoes, and accessories, today announced a donation program for FARFETCH customers in the US. thredUP's Resale-as-a-Service™ (Raas®) will power the experience, allowing FARFETCH customers to extend the life of their clothes, while earning shipping credit and raising money for charity. This follows the successful launch of FARFETCH Donate in the UK last year in October 2019.

Women Men Kids

FARFETCH



Please select a gender to shop



FARFETCH DONATE powered by THREDUP

A NEW WAY TO DONATE

Our donation service enables you to clear your closet, raise money for a chosen charity and earn FARFETCH credit by donating your best pre-owned pieces in an easy, hassle-free way – simply order and fill your free Clean Out Kit. Please note this service is currently only available in the US.

Order A Clean Out Kit

Activate Your Kit

FARFETCH is the first partner to leverage thredUP's white label offering through its Raas®...
"We're excited to work with thredUP to offer US consumers an easy and sustainable way to refresh their wardrobes," said Thomas Berry, Director of Sustainable Business at FARFETCH. "FARFETCH Donate is an innovative service, elevating the traditional donation experience by making it both easy and rewarding for customers, delivering a positive impact by extending the life of good quality pieces, and supporting multiple charities along the way. thredUP is helping us do this in a seamless and scalable way."
FARFETCH will offer FARFETCH Donate-enabled Clean Out Kits to their customers online through an end-to-end customized resale experience. Customers fill their Clean Out Kits with apparel, shoes, and accessories and ship them to thredUP or have them collected at home for free. Once an item sells on thredUP, sellers donate at least 50 percent of the total payout to their choice of a select group of charities and receive any remaining payout as FARFETCH shopping credit. FARFETCH is thredUP's first Raas® partner to leverage its new white label offering, creating a fully customized resale experience tailored to the FARFETCH brand and audience. thredUP's technology, software, and logistics power the FARFETCH Donate experience. Learn more about Raas®.
"Raas® is an invaluable part of fashion's evolution and is the next emerging channel for apparel retailers," said James Reinart, Co-Founder and CEO at thredUP. "FARFETCH is one of the most innovative, forward-thinking companies in the luxury fashion industry, and we're honored to power and scale their donation program and help create a more sustainable future for fashion."
FARFETCH and thredUP are both committed to helping shift the fashion industry from a harmful, linear "take-make-dispose" model to a more circular one. FARFETCH Donate is part of the broader Fashionably FARFETCH strategy to become the platform for good in luxury fashion. FARFETCH is committed to becoming "more circular than linear" by 2030 as part of its recently launched 2030 sustainability goals, and growing FARFETCH Donate in the US by engaging with thredUP is integral to meeting this target. Raas® powers customized, scalable resale experiences for brands and retailers of all types – from value to mass to luxury – and is a powerful solution to the fashion industry's waste problem.
About FARFETCH
FARFETCH Limited is the leading global platform for the luxury fashion industry. Founded in 2007 by Joolia Nevea for the love of fashion, and launched in 2008, FARFETCH began as an e-commerce marketplace for luxury boutiques around the world. Today, the FARFETCH Marketplace connects customers in over 190 countries and territories with items from more than 50 countries and nearly 1,400 of the world's best brands, boutiques and department stores, delivering a truly unique shopping experience and access to the most extensive selection of luxury on a single platform. FARFETCH's additional businesses include Browns and Stockman Goods, which offer luxury products to consumers, and New Guards Group, a platform for the development of global fashion brands. FARFETCH offers its broad range of consumer-facing channels and enterprise-level solutions to the luxury industry under its Luxury New Retail initiative. The Luxury New Retail initiative also encompasses FARFETCH Platform Solutions, which services enterprise clients with e-commerce and technology capabilities, and innovations such as Store of the Future, its connected retail solution.
For more information, please visit www.farfetch.com/usa.
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About thredUP
thredUP is revolutionizing resale with technology and a mission to inspire a new generation of consumers to think secondhand first. By making it easy to buy and sell secondhand, thredUP has become one of the world's largest resale platforms for women's and kids' apparel, shoes and accessories. So far, thredUP because we make it easy to clear out their closets and unlock value for themselves or for the charity of their choice while doing good for the planet. thredUP's low shipping rates, premium and luxury brands all in one place, at up to 80% off estimated retail price. Our proprietary operating platform is the foundation for our managed marketplace and consists of distributed processing infrastructure, proprietary software and systems and data science expertise. In 2018, we extended our platform with thredUP's Resale-as-a-Service™ (Raas®), which facilitates modern resale for a number of the world's leading brands and retailers. thredUP has processed over 120 million unique secondhand items from 35,000 brands across 100 categories. By extending the life cycle of clothing, thredUP is changing the way consumers shop and catering in a more sustainable future for the fashion industry.
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